



**POWERSTICK.COM**  
*Innovation* ...It's in our DNA

### **Alex Symms Joins PowerStick.com As National Account Manager**

The industry veteran brings strong skills in high-end packaging to the Canadian supplier.

**Ottawa, Ontario** (August 29, 2022) – PowerStick, the industry’s leading designer and manufacturer of personal technology products, announces that Alex Symms, MAS, MASI, will be joining the company as national account manager.

Symms comes to PowerStick with 19 years of industry experience in sales and marketing. He has spent the past seven years at Chameleon Like, where he was most recently national account manager/digital marketing manager. His career also includes a year at supplier Admint & Zagabor as southwest regional manager and 10 years at KTI Networks/KTI Promo where he was southeast regional sales manager.

In his newly designed role at PowerStick, Symms will be responsible for the ongoing growth of the supplier throughout North America, says CEO Nigel Harris, adding, “Alex is a tremendous and well-respected resource with the skillsets I really wanted on our team. His nearly 20 years of experience will greatly benefit this company and help us continue our leadership role in the areas of tech and custom packaging.”

Symms says, “I’m thrilled for the opportunity to join Nigel and the incredible team at PowerStick. I’ve always been fascinated with the creative innovation that PowerStick releases and also the ability to stay ahead of the trends. Nigel has built a team of highly-talented and forward-thinking industry leaders, and I am just so excited that I will be surrounded with such great talent and inspirational leadership. Ultimately, I’m looking forward to my future at PowerStick as we continue to drive innovation and industry-leading service.”

Symms will be based in Houston, Texas.

### **About Powerstick.com**

PowerStick’s team of industrial designers, engineers, assemblers and branders design and manufacture innovative, high-quality, tested and certified personal tech products, including

chargers, speakers, trackers, home and office items and phone accessories along with custom packaging and variable data printing. PowerStick.com is the only company designing and manufacturing its own portable chargers in North America. Located in Ottawa, Ontario, it sells exclusively to distributors through the promotional products industry's distribution channel.

PowerStick is a four-time winner of *PPB* magazine's Greatest Companies To Work For competition (in 2017, 2018, 2019 and 2021) and was named to *Counselor's* Best Places to Work in 2022. It also won a PPAI 2022 Pyramid Award in Supplier Decorating for its exceptional capabilities in etching, engraving and laser decoration and won Canada's National Capital Region Fastest Growing Companies from the *Ottawa Business Journal* in 2013. In addition, the company is a nine-time winner of the CES Innovations and Engineering award and has been honored with Peernet's Outstanding Supplier Award, its Preferred Partner of the Year award and the Jack Nadel Creative Partner of the Year award.

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