



**POWERSTICK.COM**  
Innovation ...It's in our DNA

**NEWS**



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Ottawa, Canada

## PowerStick.com Named Among PPB Magazine's Greatest Companies to Work For

PowerStick.com, a designer and manufacturer of technology products for the promotional products industry, today announces that it has been named one of the industry's 2018 Greatest Companies To Work For by PPB (Promotional Products Business) magazine. PPB is the industry's flagship publication published by Promotional Products Association International (PPAI; ppai.org), the not-for-profit association for 500,000 industry professionals and more than 15,000 corporate members of the \$23.3 billion promotional products industry.



PPB's annual search to find the best industry employers turned up nearly 100 companies nominated by their highly satisfied employees. PowerStick.com was one of 60 selected for its ability to emulate best practices that keep workers happy, satisfied and engaged. The PPB recognition was based on employee responses to an online survey exploring several key areas, including benefits, resources, culture, leadership and company direction.

**“We have a great team here at PowerStick. To be named one of just 60 of the Greatest companies to work for is especially gratifying, and speaks volumes about our culture and the creativity and innovation that are part of our DNA”**

- Nigel Harris, CEO PowerStick.com

PowerStick.com is highly regarded throughout the promotional industry for its award-winning mobile solutions. Acknowledged by many promotional distributors as the leader in safety, quality and innovation, PowerStick is also highly regarded for its creativity in branding and packaging.